

The Challenge of Airport Concession + Retail Renovations

Airports depend on concession and retail revenue to enhance traveler experiences and maintain profitability. In 2019, U.S. airports generated over \$10 billion in non-aeronautical revenue, with a significant portion coming from food, beverage, and retail sales, but remodeling these high-traffic spaces presents serious operational challenges.

Without a faster, safer, and more adaptable solution, concession remodeling can lead to excessive delays, passenger frustration, and lost revenue.

Revenue Loss & Delays

Every day a concession remains closed due to construction, airports and retailers lose thousands of dollars in sales.

Passenger Experience Disruptions

Construction zones create confusion, reducing foot traffic and impacting traveler satisfaction.

Security & Compliance Issues

Temporary barriers must comply with TSA regulations and airport safety codes while ensuring clear sightlines for security personnel.

Extended Installation Times

Traditional drywall takes days to install and generates excess dust and debris, making it impractical for airport environments.

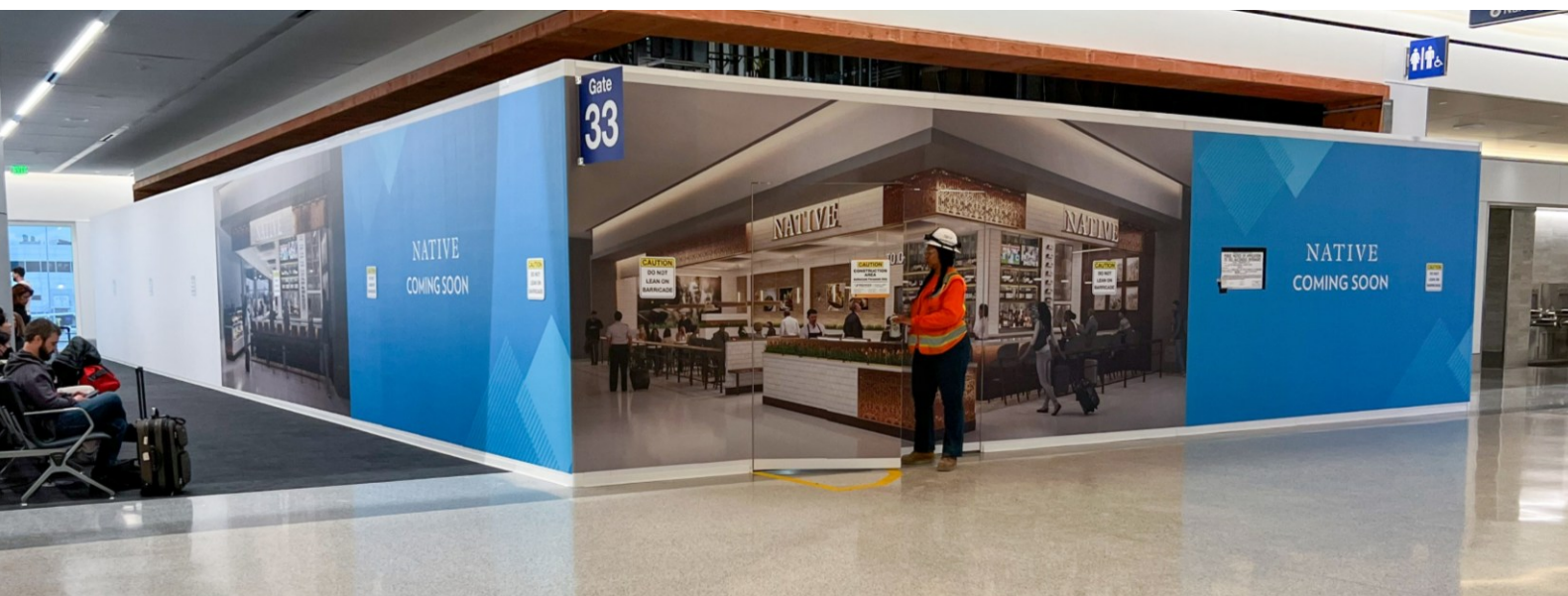


Comparing SwiftWall® to Traditional Solutions

FEATURE	SWIFTWALL®	TRADITIONAL DRYWALL
INSTALLATION TIME	80% FASTER installs in hours	Requires days of labor
SCAFFOLDING NEEDED?	NO	Yes
BRANDING POTENTIAL	FULLY CUSTOMIZABLE PANELS	Requires painting, no branding options
PASSENGER DISRUPTIONS	NONE clean, quiet install	High (dust, noise, clutter)
REUSABILITY	100% REUSABLE	One-time use, must be demolished
COST-EFFECTIVENESS	LOWER LONG-TERM COSTS through reuse	Higher cost due to material waste
FIRE SAFETY COMPLIANCE	MEETS ASTM E-84 STANDARDS	Requires additional fireproofing

Real-World Impact: Tom Bradley International Terminal at LAX

Due to COVID-19 construction delays, LAX faced a critical challenge—the new terminal was scheduled to open, but leased concessions were unfinished.



THE SWIFTWALL® SOLUTION

Rapid Deployment

SwiftWall® was used to barricade every unfinished concession space in just a few days, allowing the terminal to open on schedule.

Seamless Aesthetic Integration

Custom-branded panels provided a polished look, preventing the terminal from appearing unfinished.

Security & Compliance

SwiftWall® Max met ASTM E-84 fire safety standards, ensuring a safe, regulation-compliant enclosure.

KEY RESULTS

1,500+ Linear Feet of SwiftWall® Pro Installed

Created clean, enclosed construction zones without disrupting traveler movement.

Branded Panels for Passenger Engagement

Custom vinyl wraps showcased upcoming dining and retail options, generating excitement.

Faster Turnaround for Concessionaires

Businesses reopened weeks ahead of schedule, preventing additional revenue

By eliminating installation delays, revenue loss, and security concerns, SwiftWall® has redefined how airport concession renovations are executed.

Learn more about SwiftWall®'s innovative solutions at swiftwall.com.